

Hansa Congress

SHAPING
THE FUTURE
TOGETHER

40. INTERNATIONALE HANSETAGE



**WHEN
WHERE**

Friday, 5 June 2020, starting at 9 AM

Brilon School Centre

Gymnasium Petrinum, 21 Zur Jakobuslinde

Moderator

Ulrich Ueckerseifer

(WDR West German Broadcasting Corporation)

Among the events within the Hanseatic community, the **Hansa Congress** is the one that focuses on economic issues. It provides a platform for future projects, cooperations, and above all for a lively exchange between representatives from the economy as well as from educational, cultural, and political institutions.

Congress meets Event: Participants will be in for a colourful supporting programme based on a concept directed at the needs of the various sectors of industry, always in line with the motto "Shaping the Future Together". A presentation of local enterprises will round off the day's schedule.



Official Opening by
Prof. Dr. Andreas Pinkwart
North-Rhine Westphalia
Minister for Economic Affairs



Keynote Speaker
Prof. Holger Hanselka, D.Eng.
President of Karlsruhe
Institute of Technology (KIT)

Join in and enjoy exciting workshops and discussions; exchange views with these experts:

RECRUITING



Marie Ting
Head of Southern Westphalia
Regional Marketing



DIGITALISATION



Prof. Dr. Martin Botteck
Southern Westphalia University
of Applied Sciences



SUSTAINABILITY



Bernhard Thies, D.Eng.
German Electrotechnology Association
(VDE)



INNOVATION



Prof. Dr. Ewald Mittelstädt
Southern Westphalia University
of Applied Sciences



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